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THE WEB

GARDNER-WEBB COLLEGE

VOL. 7, NO. 4 BOILING SPRINGS, N. C. FEBRUARY, 1974

# New GWC Radio Station On The Air

Gardner-Webb College has a new "voice," a 5,000-watt educational FM radio station which went on the air in late January.

WGWG has a radius of about 50 miles and can be tuned in at 88 3 on the FM dial from 8 a. m. until midnight daily The studios are located on the campus and the 200-foot tower is just north of the college in Boiling Springs

College President Dr. E Eugene Poston said that Gardner-Webb hopes the station will be a community asset and resource, offering Christian and educational features as well as stereo music and broadcasts of Bulldog sports. The station also will provide training opportunities for students in the radio broadcasting field.

Much of the equipment for the station was made possible by a gift in excess of $30,000 by the family of the late Lee P. Frans of Hickory, N C. The Frans family has been a supporter of the college for many years.

Ellis Greenway, a veteran of 20 years in radio, is the station manager.

WGWG began broadcasting Jan. 22 with a "sign on" ceremony at which Dr. Poston presided. He was joined by several representatives of the college administration, students, trustees, board of advisors and the board of associates

GWC alumni are cordially invited to tune in the station and send along ideas for station programming and features, reports Jerry Walker, director of development and alumni activities. Suggestions can be sent to the alumni office on campus.

# Mrs. Swofford Honored For Service

CITED—Alumnae Mrs. Maggie Camp Swofford receives a special GWC citation from College President Dr. E Eugene Poston, left, as Executive Vice President and Dean Thomas J McGraw applauds.

Mrs. Maggie Camp Swofford '09 of Gaffney, S C , was honored with a special citation at Gardner-Webb's first mid year graduation ceremony, held in December.

Mrs. Swofford, who attended the Boiling Springs institution when it was a high school, was cited for the financial help she and her late husband, C F Swofford, have given to many students at Gardner-Webb and other colleges.

Since her husband's death in 1968, the citation states, Mrs. Swofford has continued to share her time, talent and means with others.

"Perhaps motivated by a sense of Christian duty, perhaps because of a son who was unable to go to college due to an untimely death—whatever the reason—Mr. and Mrs. Swofford stand as example to all of us, and indeed the world, of those who share their concern, their affection and their means with their brothers and sisters in Christ," the citation states.

Seventy-five students received diplomas during the commencement exercise. They included 56 who earned bachelor of science degrees, 17 granted bachelor of arts degrees, and two earning associate in arts degrees.

Dr. E Eugene Poston, college president, challenged the graduates to find God's place for them and do the very best they can, never being satisfied with anything less than their best effort.

'PRESIDENTIAL' PARTY—Dr. E. Eugene Poston, GWC president, right, talks with Steve Johns and Laura Lindsey, the son and daughter of other Southern Baptist college presidents.

# Program Honors Baptist Youth

Two hundred and fifty senior high school students were to be honored by Gardner-Webb at a Baptist Youth Appreciation program at the college Feb. 14.

Members of college's Board of Ministerial Associates, made up of 128 Baptist ministers of North and South Carolina, Georgia and Virginia, were each asked to bring two young people, a boy and girl, from their churches to the college for a program including one of America's top entertainers, Ray Stevens, and his group.

The Rev. Hatcher Elliott, chairman of the board of associates, and the Rev. Eugene Elmore, chairman of the board's ministerial education and scholarship committee, worked with college officials in planning the program and other activities.

Young people were to be chosen on the basis of their service to church and community. Churches were asked to recognize the young people in the local church and then the college was to honor them with the presentation of specially prepared certificates when they visited the college.

The Feb. 14 program was scheduled to include a banquet for the young people, their pastor and his wife prior to the Ray Stevens concert.

"We feel that we have some very fine young people in our churches and we want them to know that we appreciate their service to the church and the community," said the Rev. Elmore, superintendent of Junior Order Children's Home, Lexington, N. C.

The idea of the appreciation day originated with the board which worked with college officials in the details.

"Too often we do not give enough recognition to those young people in our churches and communities who do give of their time and effort to make it a better place to live," said the Rev. Mr. Elliott, pastor of Beverly Hills Baptist Church, Asheville.

# They're Seeking An 'Individual' GWC Experience

Gardner-Webb's student body this year includes children of the presidents of two other Southern Baptist colleges.

The students are Laura Lindsey, daughter of Dr. and Mrs. Harold Eugene Lindsey, and Steve Johns, son of Dr. and Mrs. John Johns. Dr. Lindsey is the president of North Greenville College in Greenville, S. C., and Dr. Johns is president of Stetson University in DeLand, Fla.

While expressing a deep respect and appreciation for the schools their fathers serve, both Laura and Steve indicated they wanted a college experience in which they would be treated as individuals and not as the president's daughter or son. They feel they're getting this environment as members of GWC's freshman class.

Miss Lindsay, an 18 year-old sociology major who plans to study toward a master's degree in special education or social work, said she chose Gardner-Webb after visiting two other campuses because "I felt I could be the most at ease here."

"I feel I am being exposed to as complete a college experience as any other student," she added. "If I had attended North Greenville, it might have been hard on me as well as on my fellow students and the faculty."

Johns said he wanted to go to a church-related school and that he liked the Piedmont Carolina area in which GWC is situated.

"Having relatives close by in Shelby and Forest City also was a determining factor in my decision to attend Gardner-Webb," he said. "I wanted a small school and one in which the atmosphere would be as friendly as it is here."

Johns is a 19-year-old history major who hopes to obtain advanced degrees in specialized area.


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It yet remains to be seen just how large our web will grow, but this much we know, once you're woven in, we never let you go. This is the spirit of Gardner-Webb.

# *Alumni Spotlight*

Sylvia K. Meadows '58, now Mrs. James E. Sharpe of Box 256, Cherokee, came back to Gardner Webb as a coffee house performer in January—and was a big hit.

She has her own entertainment group called "Kay and the Keys" which performs numbers including some written by her and her husband. Their latest recording "cherokee," is being considered by a national auto manufacturer as a part of its sales campaign.

Music's just a part of versatile Sylvia's life. She's manager of Medicine Man Craft, a shop that specializes in authentic Cherokee arts. She does all the buying and supervises the shop's personnel.

Sylvia, a liberal arts major at Gardner Webb, earned a diploma in religious education at New Orleans Baptist Theological Seminary in 1964.

# With The Alumni

T S. Putnam '28 retired in May, 1973, after a distinguished career of 30 years as postmaster in Lawndale.

Vida Price Hester '31, a former public school teacher, has operated a private kindergarten and day care center in Cliffside for the past 15 years.

Bernice McMurry '45 is principal of Elizabeth School near Shelby. She lives in Lawndale and is a member of the State Commission for Elementary Schools.

William K. Elliott '49 was elected the new mayor of Boiling Springs recently. He is distributive education coordinator at nearby Crest High.

**'50** James W. Moon '50 has been appointed superintendent of Buchanan County Public Schools in Grundy, Va. He previously was assistant superintendent of Westmoreland County Public Schools in Virginia. He and his wife, the former Grace V. Selvey '50, have three children.

Ben E. Normen '50 has been named manager of the Maxwell Furniture Store on Summitt Avenue in Greensboro. He and his wife, Mary Elizabeth, have two daughters.

Joe Roberts '50 is assistant to the president of Furman University in South Carolina.

Zeb and Evelyn Krause Moss '50 have been speaking extensively in North Carolina during their furlough from Baptist missionary work in Zambia, Africa. He is director of the Baptist Communications Center, in Lusaka, Zambia, supervising production of radio and television programs and of films for use in churches and television. He is missionary adviser to nearby churches and he and Mrs. Moss work jointly as publicity agents for Southern Baptist work in Zambia.

Milton Higdon '51 is a pharmacist at Smith's Drug in Forest City.

Bob Bush '53 is assistant principal at Chase High School. He is a former coach and driver education teacher.

Jack Creech '55, president of GWC's alumni association, has been elected president of the Shelby Merchants Association for a third term. He is vice president of Shelby's First National Bank.

Peggie E. Harmon '56 of Elkin recently was appointed a Southern Baptist missionary to South America. She expects to be a social worker in North Brazil. Previously she was director of weekday ministries at the Baptist Friendship Center in Albuquerque, N.M.

The Rev. Thad R. Dowdle '56 has accepted the pastorate of College Avenue Baptist Church in Lenoir. He has been pastor of Oakley Baptist Church in Asheville for the past four years.

The Rev. Albert Hill '57 is pastor of Beaver Hill Baptist Church in Roebuck, S.C.

Elva M. Bell '57 is manager of Sharon office of Mutual Savings and Loan Association in Charlotte. She's a member of the board of directors of the Girl Scouts and Charlotte's Oratorio Singers.

The Rev. Jerry Laughter '59 is the new associate pastor of Bethlehem Baptist Church of Kings Mountain.

**'60** The Rev. and Mrs. Ned Duncan '60 have been appointed Southern Baptist missionaries. After taking three months' orientation and a year's study of Spanish, they will arrive in Uruguay in May 1975 to work as general evangelists. The Rev. Mr. Duncan previously was pastor of Jackson Park Baptist Church in Kannapolis. He and his wife are the parents of two sons.

Betty Lou Wallace '63 owns and manages Wallace's Bake Shop and Wallace's Nature Museum in Mountain Park, N. C. and teaches five nights a week at Wilkes and Surry community colleges. She has been on television many times as a result of the fame of her cakes, which have won state and national awards. She invites all alumni to come see her shop when they're in the area.

Michael Beam '63 is employed by Carolina Freight Carriers in Cherryville as assistant vice president of operations. His field includes all terminal and linehaul operations.

Doyle Winston Bryson '63 and Loretta Faye Wilborne were married in December ceremonies in Halifax, Va. They're making their home in South Boston, Va., where he is a public school principal.

William Robert Gooden '63 is an accountant with Hobart Smith Construction Co. in Charlotte.

Jerry W. Burnette '64 has been elected a consumer credit officer for North Carolina National Bank at Lenoir.

James E. Sams '63 has accepted appointment as chaplain at the Huntington VA Hospital in West Virginia.

Ethel Mae Buff Hedrick '63 is head nurse in a progressive care unit at Charlotte Memorial Hospital.

The Rev. Edward Eugene Hunsinger '65, recently was awarded the doctor of ministry degree by Southeastern Baptist Seminary.

The Rev. Thomas G. Petree '65 and his wife, the former Judith Ann Stricker of St. Louis, will move in February to Grayville, Ill., where he will be pastor of the First Baptist Church. He received a master of divinity degree in December from Southern Baptist Theological Seminary. The Petrees have one son, Brian Neal, born last July 24.

Calvin Lee Palmer, Jr. '66 is employed by an accounting firm in Greenville, S.C.

Claude David Boling '66, a minister and teacher, lives at Route 1, Inman, S.C.

Gary Nelson Robinette '67 is athletic director and head football coach at Cowpens High School in Spartanburg, S.C. He also coaches junior high basketball and teaches 10th grade world history.

Daniel E. Fox '67 has been promoted to assistant cashier of Gastonia's First-Citizens Bank and Trust Company. He's a staff sergeant in the U.S. Army Reserves.

Kenneth R. Beam '67 recently was named consumer credit officer in the consumer loan department of First Union National Bank in Kannapolis.

Dr. Craig Spangler '67, an optometrist, has opened an office on East Marion Street in Shelby.

Roger Nelson '67 and his bride, the former Wanda Lea Potter, are making their home in Yanceyville, where he is employed by a heating and air conditioning company.

The Rev. Thomas W. Gossett '67 has assumed duties as pastor of Mount Tabor Baptist Church at Route 1, Westminster, S.C. He formerly was pastor of Fairview Baptist Church at Bostic.

Linda Lynn Allen '68 and Keith Allen Gleason were married in November and are living in Kernersville. She is employed by Dunning Industries' data processing department in Greensboro and the bridegroom is employed by a discount center.

The Rev. Floyd Ray Rummage, Jr. '68 is pastor of First Marion Baptist Church in Paris Crossing, Ind. He will receive a doctor's degree in May, 1974, from Southern Baptist Theological Seminary in Louisville.

Bruce Bowers '68 and Jenny Franks of Charlotte were married Nov. 10. Both are graduates of UNC-Chapel Hill. For the past two two years, Bruce has worked in Charlotte as a newsman for radio station WAYS. The couple lives at 2605 Commonwealth Ave. in Charlotte.

John Franklin Cook '69 and Pamela Fellos of Charlotte were married in December and are making their home at 5101 Park Rd. in Charlotte.

**'70** Susan Broadway '71 is teaching first grade in Iredell County and making her home in Statesville.

James Dennis Bryant '71 is assistant track supervisor for Southern Railroad, and lives with his family in Hickory.

Harold Arledge, Jr. '71 has been named executive director of Griffin-Spalding County Boys' Club in Griffin, Ga. He formerly was program director at the Cleveland County Boys' Club.

The Rev. Thomas C. Moore '71 is pastor of West Creek Baptist Church in Batesburg, S.C.

John Douglas Conner '72 is stockroom manager of the W.T. Grant store in Claymont, Del. He was married in March last year to the former Kathy Feyl of Marydel, Del.

John David Tiller '73 was married August 18 last year to Sheila Roxanna Randall. He is teaching sixth grade at Salem Elementary School in Morganton, where they are making their home.

## In Memoriam

D.W. Royster, Sr. of Shelby died Dec. 21, 1973, at the age of 79. A well-known Tar Heel businessman and civic leader, he served on Gardner-Webb's advisory board and was a lifelong supporter of the college. His guidance, service and philanthrophies had an impact on hospitals, mental health care, the trucking industry and safety, schools and education throughout the state and region.

Garrie Lee Kendrick, 79, of Gastonia died Jan. 7, 1974, after a life given to service to church and community. He served as a Gardner-Webb trustee and was one of the college's most devoted supporters. Mr. Kendrick was president of Kendrick Brick & Tile Company of Mount Holly and honorary chairman of Boren Clay Products, which which his company merged. Gardner-Webb staff members remember him as a "special person" who extended them all a unique interest and friendship.

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# Bulldogs Lose Poultry Bowl

Three second half touchdowns spelled the doom of the Gardner-Webb Bulldogs in the Poultry Bowl, as they went down to defeat at the hands of the much heavier Stephen F. Austin Lumberjacks of Texas, 31-10.

The score was 10-3 at halftime with the Bulldogs still very much in the game. The Bulldogs lost two fine scoring chances, one when they advanced to the four-yard line and another when they had a first down on the six and had to settle for a field goal in the first half.

The Bulldog running game was slowed by the early first period injury to Frank Taylor. On Taylor's first carry of the game he received a leg injury and was unable to return for the final 55 minutes of playing time. Taylor gained more than 1,000 yards for the Bulldogs during the season.

The first Bulldog score came on a 22-yard field goal by Mike Stephens. The Gardner-Webb touchdown was scored by junior halfback, Scott Thompson from the two-yard line. The Bulldogs worked the ball 61 yards on the scoring drive.

Bulldog sophomore George Gilliam gained 118 yards in 16 carries and quarterback Dock Davis passed for 157 yards hitting 12 of 25 attempts.

The Lumberjacks' scoring came on a 31-yard field goal in the first period, one touchdown in both the second and third periods, and two touchdowns in the fourth period.

The game closed out the Bulldogs' most successful season in senior college history with seven wins and five losses, including the trip to the Poultry Bowl.

# Cagers In Midst Of Good Season

The Bulldog basketball team is having its best season in the school's history as a senior college. Coach Eddie Holbrook's cagers were riding the crest of a 14-game winning streak as they took a ten-day break for a three-game tour of Europe.

The Bulldogs were to play two games in Rome and one in London before returning for the final five regular season games.

The high-flying 'Dogs have won 17 games and lost only two. Both of the losses were early in the season and both were by two points. One loss, a 83-81 defeat by Campbell, came just as the final buzzer was sounding. Marymount of Salina, Kansas, downed the Bulldogs 81-79 with only eight seconds left on the scoreboard clock. This game was played in Haye, Kansas.

The 17 wins have seen the likes of such as Morris, Lenoir Rhyne, Belmont Abbey, Presbyterian, Keene State, Livingstone, Catawba, Fort Haye and others go down before the onslaught of the fast running 'Doge.

This year the Bulldogs will play, before the regular season comes to an end, teams from nine states and two foreign countries as Holbrook's men take to the road as well as entertain at home.

In District 26 play the Bulldogs had a perfect 7-0 mark and in NAIA play they were 13-0. Tournament defeats do not count in determining which teams qualify for the district play-offs.

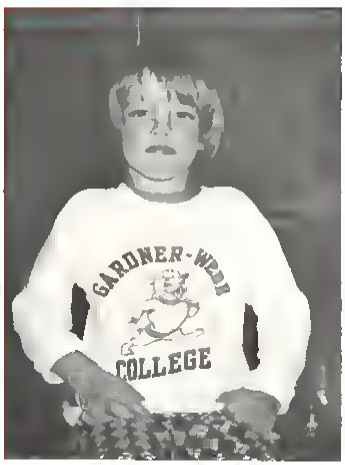
In the weekly NAIA poll the Bulldogs had grabbed fifth spot and as they win it is possible this ranking shall be improved. The NAIA is made up of more tha 550 colleges in every state in the continental U.S.

## Lost, Strayed or Misplaced!

The alumni office hasn't heen able to come up with the correct addresses of several former students with whom the college would like to keep in touch. Any reader who knows how any of the following can be reached is asked to notify the alumni office. Assistance will be appreciated.

E. G. Allen '21
Maynard Allen '13
Paul Allen '51
Stephen F. Allen
Darrell M. Allison '68
Mrs. Beverly Guffie Alissster '58
Terry Wayne Almond '69
Jim Edward Anderson '60
Miss Violet Anderson '11
Robert N. Andrews
Willard Paul Armes '66
G. Ted Armstrong '66
Bruce James Arrowood '53
J. Edward Ashburn, Jr. '68

## *Young John Is A GW Booster*




This Bulldog booster is John Carter Cash, son of noted musicians Johnny Cash and June Carter Cash. His dad sent the photo along in a letter to GWC President Dr. E. Eugene Poston, asking Dr. Poston to send some information on the college to a prospective student he had interested in Gardner-Webb. Cash is a GWC "alumnus" now, having been awarded an honorary doctorate by the college for his humanitarian work. Other alumni are encouraged to follow his example in spreading the world about the college in the interests of student recruiting! Alumni can tell the Gardner-Webb story better than almost anyone else.